

Paulson Institute Think Tank Position

Job Title: Multimedia/Social Media Associate (Full-Time)

Position Description:

In this role, you will join a small but experienced, intrepid, and dedicated team to build out multimedia products and distinct content for [MacroPolo](#), the in-house think tank of the Paulson Institute in Chicago.

You will be primarily responsible for driving multimedia efforts and helping shape strategy for our think tank's content distribution. You will both build on MacroPolo's existing work and explore new topic areas and content delivery.

You should have a good understanding of the Chinese economy and political system and have had prior research experience, whether in a professional, academic, or policy environment.

The ideal candidate should be highly motivated and have strong writing, multimedia, and technical skills, as well as being able to think creatively. Equally important is being detail oriented, timely, and proactive. You will have a desire to develop specializations and seek to grow in your role.

In addition to working collaboratively within the creative team to conceptualize and execute projects, you should also be able to work independently. Finally, you should feel comfortable operating in a collaborative, fast-paced, and performance-oriented culture.

Location: Chicago

Responsibilities include (but are not limited to):

- Collaborate and support analytical team on all research and products, including developing multimedia products and other content distribution efforts;
- Compose daily social media posts for MacroPolo (Twitter, LinkedIn, Instagram) and manage all accounts;
- Create original multimedia content (videos and podcasts) to promote the work of the think tank;
- Work with the creative team to support design and development efforts;
- Explore new content delivery channels and target audience growth.

Qualifications:

- A minimum of a Bachelor's degree in a relevant field or commensurate professional experience and authorization to work in the United States;
- High level of proficiency in video and audio editing software and the Adobe Suite;
- Attention to detail and the ability to write effectively in English;
- Research experience, particularly that of a journalistic nature, is preferred;
- Creative thinking and the ability to execute on multiple projects, including multimedia.

Salary and Benefits: Competitive and commensurate with experience

Contact: All inquiries and applications should be submitted to Annie Cantara. (acantara@paulsoninstitute.org). No phone calls please.

About MacroPolo:

[MacroPolo](#) is the in-house think tank of the Paulson Institute in Chicago. Focused on decoding China's economic arrival, we deliver incisive, market-relevant analysis and creative research products.

At MacroPolo, we are building a truly 21st century think tank. Instead of white papers, we specialize in thoughtfully designed digital interactives as well as dynamic content and databases. Our work spans three core areas: economics, politics, and technology.

Our multinational team of experts provides valuable insights, timely commentary, and best-in-class research to market participants, business leaders, and policymakers.

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