

Paulson Institute Think Tank Position

Job Title: Research Associate (Full-Time)

Position Description:

In this role, you will join an experienced, intrepid, and dedicated team that specializes in distinctive analytical products, pioneering digital interactives, and dynamic databases. Since its inception, the Paulson Institute's MacroPolo has been focused on building a 21st century think tank.

As Research Associate, you will be primarily responsible for generating content for MacroPolo's newsletters and across its social media platforms, analyze web analytics, and help shape content distribution and user growth strategies. You will build on MacroPolo's existing work, explore innovative marketing content, and have a platform to publish your own work.

The ideal candidate will be highly motivated and have strong writing, data analysis and visualization skills, and a good nose for marketing complex content. You should also have some prior research experience, whether in a professional, academic, or policy setting. Equally important is being detail oriented, timely, and proactive, as well as being able to think creatively.

In addition to working collaboratively within the research team to conceptualize and execute projects, you should also be able to work independently. You will have a desire to develop specializations and seek to grow in your role. Finally, you should feel comfortable operating in a collaborative, fast-paced, and performance-oriented culture.

Location: Chicago

Responsibilities include (but are not limited to):

- Create and manage original and promotional content across social media platforms;
- Create and distribute regular newsletter content;
- Use data analytics and other tools to refine distribution strategy and target users;
- Liaise with media and maintain the brand's voice;
- Conduct original and specialized research and publish work;
- Build on and support the existing work of the research team.

Qualifications:

- A minimum of a Bachelor's degree in a relevant field or commensurate professional experience and authorization to work in the United States;
- Excellent research skills, attention to detail, and the ability to write clearly and effectively in English;
- Technical skills across web platforms, data analytics, and social media management required;
- Demonstrated research experience in economics or political economy and the ability to conduct research in Chinese language and primary sources;
- Creative thinking and the ability to execute on multiple projects, including multimedia and data visualizations.

Salary and Benefits: Competitive and commensurate with experience

Contact: All application materials and inquiries should be submitted to Annie Cantara (acantara@paulsoninstitute.org). No phone calls please.

About MacroPolo:

MacroPolo is the Paulson Institute's think tank. Based in Chicago, our team of experts and creators provides incisive analysis, creative research products, and insightful multimedia and digital content. Our deliberately focused approach centers on three core areas: political economy, technology, and energy. We focus on both China and cross-cutting themes and global dynamics.

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